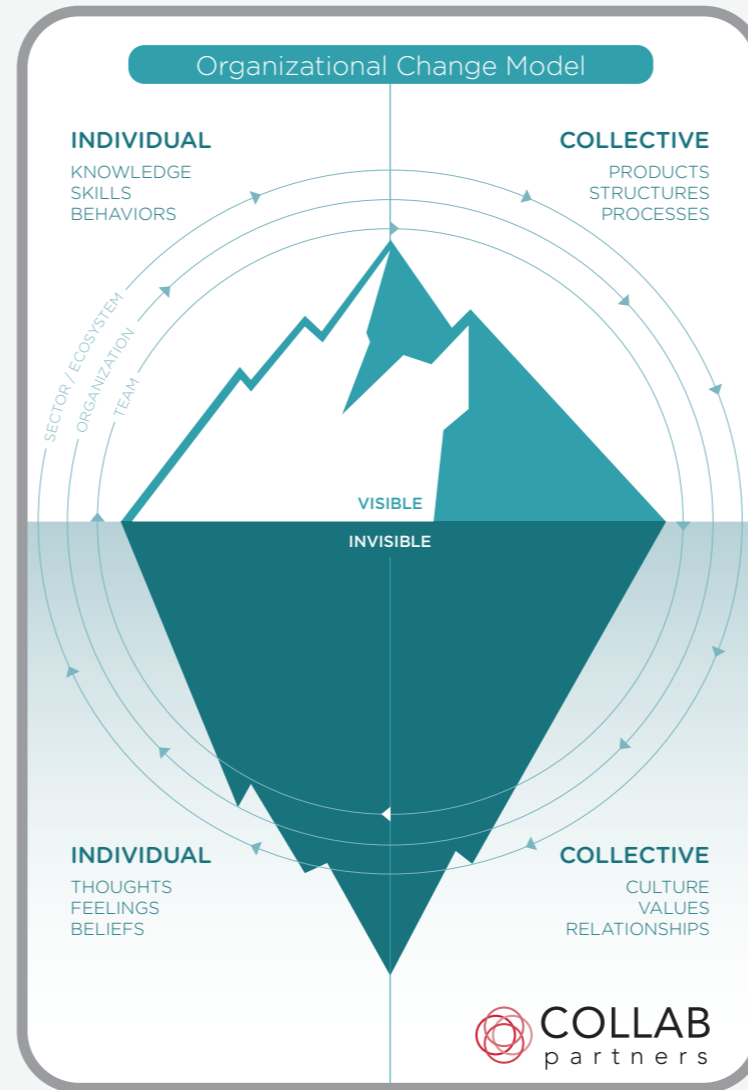


Our Purpose

We facilitate cultural and structural transformation in organizations

Our Clients' Most Common Change Agendas

- We need to become agile
- We want to understand and implement "Lean"
- We seek healthy growth
- We are going to expand internationally
- We will undergo restructuring
- We want to create a culture embracing diversity and inclusion
- We need enhanced collaboration amongst functions and generations
- We want to explore future ways of working
- We want to work like a start-up
- We need to build trust in our relations
- We need a better alignment towards our common purpose and goals



Our programs address 4 fundamental pillars of change management

Common Vision | Compelling Mechanisms | Role Models | Training

Steps We Follow for Effective Change Management:

- 1 - Create a vision, prioritize
- 2 - Cultivate excitement for change
- 3 - Form an empowered leadership team
- 4 - Initiate action
- 5 - Engage people, empower them to volunteer
- 6 - Create quick wins
- 7 - Manage change-related resistance
- 8 - Provide support through training and coaching
- 9 - Celebrate progress
- 10 - Make it stick with engaging communication

* Inspired by Kotter's change management model

All Programs

We offer custom-made products and services in four categories:
Collective Programs, Individual Programs, Consultancy, and Training.
 All programs are face-to-face or online, depending on the client's preference



Collective Programs

- Executive Collab
- Collab
- Collaborative Leadership Program
- Large Group Facilitation



Consultancy

- Current Process Review
- Inventories
- Interviews
- Process Design, Application
- Shadowing
- Mentoring to Senior Management
- Monitoring-Evaluation



Individual Programs

- Executive Coaching and Mentoring
- Group Mentoring



Training Programs

- Open Communication
- Inclusive Decision Making and Meeting Management
- Leading Change
- Psychological Safety in the Workplace
- Resilience
- Coach-Style Leadership
- Visionary and Strategic Leadership

Our Clients

CONSUMER PRODUCTS & RETAIL



FINANCE & INSURANCE



FOOD & AGRICULTURE



HEALTH



ENERGY & MINING



SERVICE & MARKETING



AUTOMOTIVE



PAINT



TELECOM & TECHNOLOGY



PUBLIC SECTOR



NGO & UNIVERSITY



LOGISTICS



Founders



Işılsu Vural

She is an internationally accredited professional coach, team/systems coach, trainer, and consultant.

She studied Economics at Marmara University and earned a Bachelor's degree in Economics and a Master's degree in Communication from the University of Vienna. Over her 30-year career, she worked in sustainability and corporate communication in Austria from 1996 to 2006. From 2007 to 2014, she served as the General Coordinator at the

Coca-Cola Life Plus Foundation in Turkey and later became the Training Director for the EMEA Region at the Fair Labor Association.

Since 2014, she has been the Co-Founder of the management consultancy Collab Partners, where she continues to support organizations in their growth, downsizing, agility, and other change initiatives.



Cenk Doğru

He is an internationally accredited professional coach, team/systems coach, trainer, and consultant.

He studied Industrial Engineering at Boğaziçi University and earned a master's degree. After working at Arçelik and Pfizer, he joined the founding team of Delphi Turkey in 1990. Before serving as the Country General Manager from 2007 to 2014, he worked in Human Resources, Production, Quality, and Logistics.

With nearly 25 years of senior management experience, he specializes in managing cultural and structural change. He has supported the structural transformation of operations and teams not only in Turkey but also in countries such as Slovakia, Bulgaria, Morocco, Romania, Russia, and India. Since 2014, he has been continuing his work as the Co-Founder of Collab Partners.

Our Collaborations

ACADEMY



AGILE



DIGITALIZATION



LEAN MANAGEMENT



INTERNATIONAL FACILITATIONS



INTERNAL COMMUNICATION



SALES CONSULTANCY



Our Values

- Creativity
- Trust
- Collaboration
- Flexibility
- Care

